
FINANCIAL AWARENESS

INSTRUCTOR:	Donna Moore	TELEPHONE:	(867) 668-6925 1-800-661-0448
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FEE:	\$85.00 + GST		

COURSE INFORMATION

PREREQUISITES:

N/A

COURSE DESCRIPTION:

This workshop is ideal for entrepreneurs to learn about the importance of financial statements for their business. Financial statements are a necessary component to a client's business plan and can be intimidating to some. This course will review the importance of proper finances as well as review each statement in detail

COURSE GOALS:

Upon completion students will be able to:

- Identify the start-up costs for your business
- Estimate your business operational expenses
- Know your cost of goods sold
- Review financial statements such as income statements and cash flows
- Gain a better understanding of the importance of these financial documents and recognize key areas for proper financial management practices

MAJOR COURSE OBJECTIVES:

This course's main focus is finances and getting comfortable for the financial documents for your business. It is not expected that participants will become accountants after the course but they will have a better understanding of the financial reports and the role they play in managing your business effectively.

COURSE FORMAT:

Lecture, demonstration, group discussion