
BUSINESS PLANNING 101

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FEE:	\$95.00 plus gst		

COURSE INFORMATION

PREREQUISITES:

N/A

COURSE DESCRIPTION:

This workshop provides knowledge on how to write a business plan for your new business. Business planning is key to a successful business start-up. A business plan acts like a road map for your entrepreneurship journey; without a plan in place the business may not remain focused and may have effects on its financial productivity. This course reviews the steps involved with effective business planning by discussing each part in detail with examples provided.

COURSE GOALS:

Upon completion students will be able to:

- Understand the concept and rationale of business planning
- Learn the components of a business plan and what information is required in each section
- Learn to prepare your own plan
- Recognize the importance and your personal role in developing your business plan
- Remove the fear of Business Planning!

MAJOR COURSE OBJECTIVES:

This course's main focus is assisting the participants with recognizing the need and purpose for a business plan and understanding the plan's content requirements.

COURSE FORMAT:

Lecture, demonstration, group discussion